



Elwyn
Est. 1852



LET'S BUILD A
**FOREVER
ELWYN**



DONOR IMPACT REPORT
2021-2022



LETTER FROM SENIOR VICE PRESIDENT OF ADVANCEMENT



Dear Friends,

Thank you for partnering with us to make lives better for thousands of kids and adults with behavioral and mental health challenges across the country. As we reflect on the many blessings of 2022, we are so grateful for your support.

This past year, we released our plan to revitalize our main campus in Media with the opening of the Addison Hines Children's Residential Treatment and Learning Center, which more than doubled the number of children with autism we can support in a caring, safe environment. At the 42nd Annual Ball in May, one of the program's parents shared that her daughter, Emily, "is thriving at Elwyn, and her life skills are dramatically improving. She's happy." Hearing stories like that is what inspires us to make a difference every day.

On the following pages, we highlight the impact of several donors and acknowledge the many donors who have contributed to Elwyn during the past fiscal year. Collectively and collaboratively, we are working to build a sustainable Forever Elwyn.

Most sincerely,

A handwritten signature in black ink that reads "Meg Kraftson Fell".

Meg Kraftson Fell, CFRE
Senior Vice President of Advancement



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TO ALL, WE ARE A SOURCE OF COLLABORATIVE STRENGTH AND COMPASSIONATE CARE.

WE ARE PROUD TO DEBUT OUR NEW MISSION AND VISION, DEVELOPED IN COLLABORATION WITH INTERNAL AND EXTERNAL STAKEHOLDERS. CREATED TO COMPLEMENT THE NEW BRAND LAUNCHED IN 2019, THE NEW MISSION AND VISION ALIGN WITH OUR STRATEGIC PLAN AND UNDERScore OUR COMMITMENT TO BUILDING A FOREVER ELWYN.

OUR VALUES

01

Safety

We protect the health and well-being of all members.

02

Excellence

We don't settle for less than we would want our loved ones to have in our care.

03

Teamwork

No one can do this work alone. We work as one team, giving and accepting help and support.

04

Ownership

We work as a team, but I am responsible for my own actions, decisions, and behaviors.

05

Stewardship

We are caretakers for Elwyn's essential mission, for today and tomorrow.

OUR MISSION

Elwyn makes life better for people with developmental and behavioral health challenges.

OUR VISION

Elwyn will invest in unrivaled excellence, enduring engagement, and compassionate care to shape a world in which people with developmental and behavioral health challenges experience equity, opportunity, and happiness.



FAST FACTS

25,000+ INDIVIDUALS SERVED
ANNUALLY

1852

FOUNDED IN
PHILADELPHIA

THE LARGEST

IN MEDIA, WE OPERATE
THE LARGEST STATE
APPROVED PRIVATE
SCHOOL IN PENNSYLVANIA.

ELWYN PROVIDES MOBILE CRISIS MENTAL HEALTH SERVICES IN
PHILADELPHIA AND DELAWARE COUNTIES IN PENNSYLVANIA.

**SUPPORT FOR
COEXISTING
NEEDS**

A DIAGNOSIS THAT INCLUDES
BOTH AN INTELLECTUAL/
DEVELOPMENTAL DISABILITY AND
BEHAVIORAL HEALTH NEEDS CAN
OVERWHELM MOST PROVIDERS.
NOT US. ELWYN EXPANDS OUR
CARE TO FIT THE NEEDS.

**PROUD
TO BE AN
EXCLUSIVE
PROVIDER.**

ELWYN PROVIDES
PRESCHOOL EARLY
INTERVENTION SERVICES
TO ALL CHILDREN
3-5 YEARS OLD IN
PHILADELPHIA WHO HAVE
AUTISM AND OTHER
DIFFERING ABILITIES.

7,500

ELWYN SUPPORTS OVER 7,500 ADULTS THROUGH
RESIDENTIAL AND OUTPATIENT MENTAL HEALTH
PROGRAMS FROM NORTH CAROLINA TO MAINE.

OUR REACH

West Coast



East Coast





LITTLE BIT EXTRA FUND

Donors Make Program Enhancements Possible

The Little Bit Extra Fund provides programs throughout Elwyn with additional resources to enhance our services. The program enhancements are possible because of our generous donors who support Elwyn Day and the Little Bit Extra Fund directly. Most recently, the fund covered a portion of the food trucks during the week-long celebration of our Direct Support Professionals in September.

Throughout this past summer, our children's behavioral health program hosted a camp, known as the Summer Therapeutic Activities Program, on Elwyn's Media campus. Elwyn's Little Bit Extra Fund was able to support this important therapeutic program. The summer camp provided a unique environment where children, enrolled in elementary through high school, could experience peer

interactions while participating in fun and engaging activities. The children practiced communication and social skills through fun and engaging teaching activities. Routine and structured guidance helped to encourage individual goals for socialization and self-expression. Thanks to Elwyn's Little Bit Extra Fund, the summer therapeutic program was able to enhance the teaching lessons by offering shaved ice and cotton candy vendors, face painting and balloon animal artists along with spin art instructors. As the campers engaged in the activities, they also improved their soft skills, such as communication, collaboration, and creativity.

During the holiday season, a joyful initiative known as Elwyn Elves helps to bring cheer to the residents of Elwyn. This project, supported through the Little Bit Extra Fund, is a longstanding

tradition within the organization. Elwyn Elves offers residential programs the opportunity to select presents that are personally chosen for each resident. It may be difficult to imagine, but some of the only family our Elwyn residents have are their devoted caretakers. Elwyn Elves ensures that everyone has the opportunity to celebrate the winter holidays.

Thank you to our donors for supporting these enrichments – you help us to meet our mission of making lives better for kids and adults with intellectual and behavioral health challenges!





ANNUAL FUND DONOR SPOTLIGHT

Rena Segal

Donors choose to support Elwyn for a wide variety of reasons. For New Jersey family member Rena Segal, her generous support of our Annual Fund represents her gratitude for the decades of care Elwyn provided to her brother, who recently passed away. Rena's brother lived at Elwyn New Jersey's D'Shibe home for many years. Following the death of their parents, American Pop Art Movement Sculptor George Segal and Helen Steinberg Segal, Rena became the primary family contact for her brother.

Following her brother's death, Rena decided to make a substantial gift to benefit the home where he had lived all those years, so that those who live there now may continue to live in comfort and safety. Projects are currently nearing completion, including a full kitchen upgrade, poured concrete and basketball hoop plus a gazebo and swing for outdoor recreation, and an indoor entertainment space for movies, video games and, dearest to Rena's brother's heart, watching his beloved Philadelphia sports teams on a big screen.



News: renovations and upgrades are in progress



ADDISON HINES CHILDREN'S RESIDENTIAL TREATMENT AND LEARNING CENTER



In September 2022, we held a ceremonial ribbon cutting celebrating the opening of the Addison Hines Children's Residential Treatment and Learning Center (CRTLC). Local government officials, donors, key stakeholders, industry professionals, and community leaders attended, including Senator John Kane and Representative Chris Quinn who secured nearly \$2 million in funding for the project through the Commonwealth's Redevelopment Assistance Capital Program, and Dr. Monica Taylor, Delaware County Council Chair. Additional major donors to the Center include the Allerton Foundation and the McLean Contributionship.

The ultimate goal of the Hines CRTLC is for a successful reintegration of children and adolescents with autism back into their home, community, or least restrictive environment while improving their quality of life. The Hines CRTLC provides short-term psychosocial rehabilitation for children ages 8 to 21 with an autism spectrum disorder and who have not responded to traditional mental health services due to cognitive limitations and/or medical complexities.

For most families, the services described above are extremely difficult to find in the Commonwealth; this is especially true for families with low income and limited resources. Elwyn is doubling the size of our current program to reduce waitlists for children and expand access to high-quality treatment opportunities.

The center is named for Addison Hines, a long-time Elwyn supporter, who contributed nearly \$2.5 million to Elwyn. Mr. Hines, who passed away in 2003, was born in Chester where he became a successful real estate investor, a major importer of photography equipment, and an owner of a chain of photography stores. His connection to Elwyn ran deep, and his generous spirit lives on today.





THE 1852 SOCIETY

Photo: Teachers Cottage, Penna Training School, Elwyn, PA

The 1852 Society seeks to recognize individuals who have made the gift of a lifetime by including Elwyn in their estate plans. The 1852 Society honors all those who have taken the special step of including Elwyn through a bequest provision in their will or trust, a life-income gift, or other estate-related giving arrangement. These important legacy commitments build Elwyn's endowment, allow donors to create a legacy that extends the length and breadth of their generosity to Elwyn, and are foundational to securing a Forever Elwyn.

Members

Lee and Diane Doyer
Georgette Gallimore
Edward and Ellen Goss
Mondonna Gully
J. Richard and Helen Leaman
Rosemary McNair-Horn
Robert and Eileen Simons
Alan and Laura Wechsler

Elwyn is excited to announce a unique opportunity we have created in partnership with Thompson & Associates, a values-based estate planning consulting firm. Elwyn has partnered with Thompson & Associates to provide one-on-one estate planning services to our Board members, family members, donors, and friends. Their services are entirely confidential and provided without cost or obligation. They have no products to sell and are merely advisors in estate planning. Since March 2022, a dozen friends of Elwyn have participated in estate planning with Thompson & Associates.

If you are interested in pursuing this opportunity, please contact Ann Hedges, Senior Development Officer, at 610-891-7393 or ann.hedges@elwyn.org.

EVENTS AT A GLANCE



42nd Annual Elwyn Ball

Honoring Joe Lundy Presenting Sponsor: Doyle Alliance Group

We celebrated the 42nd Annual Elwyn Ball on Saturday, May 14, 2022, at our headquarters in Media, PA. We dined, danced, and honored longtime Board President Joe Lundy. Through sponsorships, donations, and event registration, we raised more than \$750,000 -- making this Ball the biggest event in Elwyn history! A very special thank you to all of our sponsors, especially Presenting Sponsor **Doyle Alliance Group** and Principal Sponsor **Mill Creek Capital Advisors**. Save the date for the 43rd Annual Elwyn Ball, on Saturday, April 29, at the Bellevue in Center City, Philadelphia.



ELWYN DAY

10.8.2022

An event for the individuals we
serve with the individuals we serve!

Elwyn Day was held on Saturday, October 8, 2022. Our residents celebrated this very special event at all of our locations, with a family-friendly fall festival and .5 mile walk on our Media campus. Together, we raised more than \$110,000 – all of which is available for staff to make program enhancements. A very special thank you to all of our sponsors, including Lead Sponsor the **Audrey S. Knewstubb Foundation**. Thank you to all those who took the time to fundraise for the event. Congratulations to our top individual fundraiser, **Ed Goss**, and our top fundraising team, **Children's Crusaders**. Please save the date for next year's event on Sunday, October 9, 2023.



THANK YOU TO OUR DONORS

We gratefully acknowledge the generous supporters who made a contribution between July 1, 2021 and June 30, 2022. While all donations are greatly appreciated, donors of \$1,000 or more are listed on these pages due to space limitations. Please note that every effort was made to ensure accuracy. We apologize for any inadvertent errors or omissions.

\$100,000 and up

Doyle Alliance Group
Estate of Evelyn M. Adams
Estate of Irene Sussman
Chris and Marsha Kellogg
Widger Family Foundation

\$50,000 to \$99,999

The Allerton Foundation
Estate of Carl E. Wildermuth
The Martha and Hunter Grubb Foundation
Mill Creek Capital Advisors

\$25,000 to \$49,999

Aetna
Brown & Brown Consulting
The Foundation for Delaware County
Eagles Autism Foundation
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\$10,000 to \$24,999

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THANK YOU TO OUR DONORS

\$5,000 to \$9,999

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