

Photography Guidelines and Usage Standards

WHAT IS PERMITTED?

Only original, authentic photography may be used in any Elwyn piece, digital or print. This includes pictures of staff, families, and the individuals in our care. A signed photo release must be provided for any new image used. For your convenience, forms are included with the directions sheet.

WHAT IS NOT PERMITTED?

NO STOCK PHOTOS

NO CLIP ART

NO GRAPHICS

WHY?

This organizational decision supports our strategic vision and enacts our core values of accountability and integrity. A photo-release form is attached for your convenience. Any questions, please ask.