

Partner with Elwyn

Make a lasting impact while showcasing your organization's commitment to the communities Elwyn serves.

About Elwyn Day

Each October, Elwyn Day brings together the people who make Elwyn's mission possible—residents, families, employees, donors and community partners—for a day of celebration.



More than **1,500 residents, families, employees, donors and community members** gather on Elwyn's **Media, Pennsylvania campus** for the organization's largest Elwyn Day celebration, featuring food, entertainment, games and activities.



Across our locations in **eight states**, local teams host Elwyn Day celebrations in their own communities, bringing together another **1,000+ participants**. Together, more than **2,500 people** participate in Elwyn Day each year.



Inspired by the Elwyn Service Triangle—the partnership between the people we support, their families and our staff—Elwyn Day celebrates the relationships at the heart of our mission.



Elwyn Day at a Glance



2,500+ participants across eight states



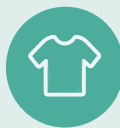
1,500+ attendees at the Media campus celebration



Free admission for residents, Elwyn employees, and children under 18



\$10 admission for community members attending the Media event



Official Elwyn Day t-shirt for every participant



Supporting the Enrichment Fund

The impact of Elwyn Day continues long after the celebration ends.

Proceeds benefit the Elwyn Enrichment Fund, helping create opportunities for connection, celebration, and community that traditional funding doesn't cover.

Why Your Sponsorship Matters

Support an event that brings people together while helping create opportunities throughout the year.

Your sponsorship supports the Elwyn Enrichment Fund while demonstrating your organization’s commitment to the communities Elwyn serves.

As a sponsor, your organization receives recognition before, during and after Elwyn Day through event communications, social media, event signage, the official Elwyn Day t-shirt and more.



Your sponsorship reaches:



More than 2,500 participants across eight states



1,500+ attendees at the Media, Pennsylvania campus celebration



15,000 inboxes through Elwyn event e-blasts and our donor and community network



10,000+ social media followers



Daily visibility through the sponsor board along Elwyn Road and Baltimore Pike



Elwyn’s peer-to-peer fundraising community of employees and supporters

Sponsorship Levels & Benefits

	Bordeaux \$25,000	Maroon \$10,000	Magenta \$5,000	Silver \$2,500	Grey \$1,000
Complimentary event tickets	 25	 15	 8	 4	 2
Exclusive speaking opportunity at Elwyn Day	✓				
Membership in President’s Society	✓	✓			
Logo featured on sponsor board	✓	✓			
Logo printed on event t-shirt (Deadline 9/26)	✓	✓	✓		
Social media recognition	✓	✓	✓	✓	
Event day signage recognition on Elwyn campus	✓	✓	✓	✓	✓
Recognition on the event website registration page	✓	✓	✓	✓	✓



About the Official Event T-Shirt

Every participant receives an official Elwyn Day t-shirt featuring that year’s unique design. Over the years, the shirts have become a favorite tradition for many residents, employees and families—worn on Elwyn Day and long after the celebration ends.

Eligible sponsors receive logo placement on the official event t-shirt, keeping your organization’s visibility in communities across eight states well beyond the event its

Ready to Partner with Elwyn?

Thank you for considering a partnership with Elwyn. Your support helps create a day of celebration while expanding opportunities for the people we serve throughout the year.

1. Sponsorship Level

- | | | |
|--------------------------|-----------------|----------|
| ☐ | Bordeaux | \$25,000 |
| ☐ | Maroon | \$10,000 |
| ☐ | Magenta | \$5,000 |
| ☐ | Silver | \$2,500 |
| ☐ | Grey | \$1,000 |

2. Contact Information

Contact Name _____

Recognition Name _____
(for printed materials)

Title _____

Company / Organization _____

Address _____

City, State, ZIP _____

Phone Number _____

Email Address _____

Shirt Sizes(s) _____

The Elwyn Health and Human Services Foundation is exempt from federal income tax under Section 501(a) of the Internal Revenue Code of 1986, as amended, and is classified as a public charity under Code Section 501(c)(3) and 509(a)(1). Financial and other information about Elwyn Health and Human Services Foundation's purpose, programs, and activities can be obtained by writing to Elwyn Health and Human Services Foundation at 111 Elwyn Road, Elwyn, PA 19063. The official registration and financial information of Elwyn Health and Human Services Foundation may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement. To opt out of future fundraising communications, please email info@elwyn.org or call 610.891.7658.



3. Payment



Scan the QR code to submit your sponsorship online. Checks can be made payable to:

Elwyn Health and Human Services Foundation
111 Elwyn Road, Elwyn, PA 19063



Or contact:

Kyrie Palan,
Director of Special Events
kyrie.palan@elwyn.org
610.891.2593

4. Sponsorship Deadline



Submit your sponsorship by
September 26, 2026, to be included
on the official Elwyn Day t-shirt.



**Together, we can make this
year's Elwyn Day our most
impactful yet.**